

Daneville Heritage Association



by Lester R. Lauritzen
RR 2 Box 117
Centerville, SD 57014

Calendar

October Board meetings
Wednesdays, October 6 and 20,
6:30 p.m., museum.

Museum open Sundays, 10
a.m. to 5 p.m.; Fridays, 1:30 to
3:00 p.m.

Lester Lauritzen will also
open museum on request, if avail-
able; call 605-563-2732; or in ad-
vance, by mail at address at top
of DHA news.

Catered Supper

A catered supper is planned
for the museum Saturday, Novem-
ber 6th, at 6:30 p.m. Eighty to
ninety people can be accommo-
dated. Tickets are \$10.00. Brief
entertainment during the supper is
being considered.

Christmas Tree Contest

DHA is considering a Christ-
mas Tree Contest in the museum
the afternoon of the Danish Days
Danish Supper, Sunday evening
January 2, 2005. Trees to be no
more than 3 ft. tall, natural and no
lights. Entry \$20 per tree; eighty-
five percent of entry money to go
to winners. Categories: Most Dan-
ish; Most Viborg; Most Religious;
and People's Choice.

Metal Wall Art Raffle

Through the great assistance
of award-winning Viborg artist
Lynn Peterson, DHA will raffle
one of Peterson's large farm-disk
blade wall sculptures, similar to a
smaller one on display in the mu-
seum. The small photo shows the
sculpture to be raffled. Tickets
will be \$5.00 each, five for
\$20.00. A total of 500 tickets is
planned.

Mange Tak

To recent visitors to the mu-
seum. To Richard Skola for sitting
in for Lester a while Sunday p.m.,
Sept. 19 so he could go free-load-
ing at the Viborg Repair and Tow-
ing open-house.

To the people that brought
items and made contributions or
gave memorials.

A Main Street Cafe Question

Of special attention to rural
students starting high school at
VHS the fall of 1938 with me.

Prior to the start of school in
September, a lady operating a
cafe, somewhere in that popular
block on the west side of Main

Street and north of the 4-way stop,
advertised a special dinner for stu-
dents, for a reasonable cost. My
(LRL) parents thought the price
was affordable, and I thought the
menu acceptable. With a few oth-
ers, I went down the first day of
school, but for some reason now
forgotten, the lady told us that she
could not provide the advertised
special. I think I settled for a ham-
burger. Thereafter, I brought by
dinner from home, in the "round
roofed barn" type of dinner pail
I'd used for 8 years of country
school.

Can anyone answer the fol-
lowing questions? 1) Who was the
lady that operated the cafe, and
where in the block was it located?
2) What was the cause that can-
celled the special? (It seemed like
a good deal for her and for us stu-
dents): unavailability of, or some
change in the cost of, supplies?
Some complaint? Some regula-
tions prohibiting the special, its
price, or ingredients?

In the Museum

The WNAX Neighbor Lady
and Danish Dancers display.

Many Viborg-Daneville area
housewives will remember the
"WNAX Neighbor Lady" pro-
grams on "WNAX 570 on your
radio dial" weekday afternoons.

Mrs. Speece, "Your Neighbor
Lady", retired, and her husband
Harry spent two or three hours in
the DHA museum on Saturday,
July 17th during Danish Days
2004 in Viborg. Many also re-
member Your Neighbor Lady put-
ting on demonstrations during the

reign of the Pork Show in Viborg.
Reportedly, they had planned to
go to Huron on Friday, but de-
layed a day to appear at the Mu-
seum.

Even this DHA News writer
remembers, as a boy, hearing her
when his mother listened (on a
battery radio through the 40s), and
on occasion was directed to copy
the day's recipe when his mother
was otherwise occupied. The fol-
lowing "history" depends upon the
accuracy of his memory 50-
60 years later.

Miss Wynn Hubler (?) came
from the Des Moines, Iowa area
to work in the office at WNAX.
When the lady that was broad-
casting recipes resigned, possibly due
to maternity, the manager in-
formed Miss Hubler that she
would now do the recipes, etc.
During her first broadcast, in in-
troducing herself, she said, ap-
proximately, "I'll be like your
neighbor lady," and Your Neighbor
Lady became one of the best
known titles in the WNAX 5-state
listening area.

Some time during WWII,
Miss Hubler married Harry
Speece, at that time in the U.S.
Navy. The Speeces raised a foster
daughter and on or more children
of their own.

The Neighbor Lady display:
large photo, Neighbor Lady —
WNAX sign, and WNAX floor
stand studio microphone, and the
Speeces' presence during Danish
Days 2004, was arranged by
friends of DHA, Mylo and Dor-
othy Preheim of Parker. Preheims
also provided the "Danish-
Dancer: mechanical mannequins
to the right in the photo. The
Preheims are long time historic
preservationists. Originally from
the Freeman area, Mylo barbered
in Viborg in the late 1930s or early

40s when he met and married
Dorothy Jensen, daughter of Irwin
Jensen. In the 40s they lived in
Irene, where Mylo also manufac-
tured wagon boxes for farmers,
and got into electronics. He is sup-
posed to have had the second TV
set in S.D., for which he had to
erect a very tall tower to bring in
the then weak signal in the Irene

valley. They have lived in Parker
for many years, where Mylo had
a music store, and they began pre-
serving historic artifacts.

The museum also has a
framed collection of photos of the
Danish Dancer couples, and two
thick volumes of photos from the
Dancers' activity over a wide area
beyond Viborg-Daneville.



The Neighbor Lady display: Neighbor Lady — WNAX sign and WNAX floor stand studio microphone was arranged by friends of DHA, Mylo and Dorothy Preheim of Parker. Preheims also provided the "Danish-Dancer: mechanical mannequins to the right in the photo.



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2000 Industrial Road, Viborg, SD 57070



The DHA will raffle this large
farm-disk blade wall sculpture
by Lynn Peterson. Tickets will
be \$5.00 each, five for \$20.00.
A total of 500 tickets is planned,
and may be available by the
open house September 24.